



SYNERGY INTERACTIVE ONLINE MARKETING

FOR IMMEDIATE RELEASE

Synergy Interactive Launches New Website and Online Marketing Blog

Mansfield, Ontario. March 25, 2009 — Online marketing service provider, Synergy Interactive launched their company's new website (www.synergy-interactive.com), and new blog dedicated to industry news and best practices. The website highlights their array of services including email marketing, customer data management, and inbound email management. Additionally, Synergy Interactive now offers graphic design and copywriting services.

"In today's market, online marketing is vital for the success of effective communication with your customers," says Richard Hoffmann, President and Founder of Synergy Interactive. "Our goal is to streamline online marketing for our clients by providing comprehensive services and industry resources." Synergy Interactive provides consultative services and best practices to maximize the clients' online marketing efforts and to reinforce their overall marketing strategies and objectives. The new Synergy Interactive blog written by the company's President and Founder serves as an online marketing resource. Hoffman offers advice and online marketing solutions including the latest industry news and articles, best practices in online marketing and frequently asked questions (<http://synergy-interactive.blogspot.com/>). For more information about Synergy Interactive Online Marketing, visit the website www.synergy-interactive.com.

About Synergy Interactive

Synergy Interactive is a cutting-edge provider of online marketing services specializing in email marketing, customer data management, and inbound email management. Using the latest technologies in online marketing, Synergy Interactive facilitates valuable customer acquisition and retention by enabling smart online communication between business and consumer. Since January 2004, Synergy Interactive has provided online marketing services to an expanding portfolio of diverse clients and is trusted by top companies across Canada and the United States. (www.synergy-interactive.com)

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